

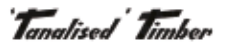
the evolution of the TANALISED brand



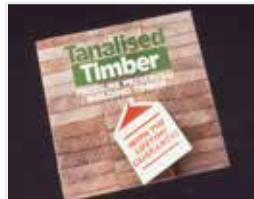
Introduction

Only timber treated with TANALITH wood preservative can be called TANALISED Timber. Ever since it was first introduced in the 1930s the TANALISED brand has stood for high performance timber that can be used with confidence in a wide range of end uses.

The timeline below shows the key developments and innovations around the TANALISED brand right up to the latest generation product with added BARamine technology.



PRESSURE TREATED TIMBER



1915

HICKSON chemical business begins on a 6 acre site in Castleford, West Yorkshire with the manufacture of pigments, coatings and acids.

1932

Bernard Hickson signs agreement to manufacture new TANALITH wood preservatives for the UK - the beginning of the most recognised brand within the wood protection industry - TANALITH wood preservative and TANALISED pressure treated timber.

1934

Sole rights acquired to manufacture and sell TANALITH throughout the UK and the British Commonwealth.

1939-45

British Ministry of Supplies insists on the TANALITH treatment of all timber packages.

1944

Company established in South Africa for the TANALITH treatment of timbers for the gold mining industry. Business extended into treatment of electricity and transmission poles. Bernard Hickson meets Her Majesty Queen Elizabeth at South African Trade Fair.

1946

Further treatment businesses established in the UK and New Zealand. Developments for timber markets in engineering, fencing and construction.

1950s

Similar business operations established in Singapore, Australia and Canada.

1955

Introduction of TANALITH C wood preservative, based on a salts based chromated copper arsenate formulation (CCA). Developed from the work of Indian scientist Dr Sonti Kamesan.

mid 1980s

Research into a chrome and arsenic-free TANALITH wood preservative begins.

late 1980s

Lifetime (60 Years) Guarantee introduced on TANALISED timbers used above dpc level in new build projects.

the evolution of the TANALISED brand



latest generation TANALISED timber

Today our business is now part of Lonza, the world's leading microbial control company and innovation remains our key philosophy. Our latest generation TANALITH product has been developed and introduced to meet the changing requirements of the industry.

Now incorporating BARamine technology the latest TANALITH preservative allows our customers to produce a more market focussed TANALISED pressure treated timber.

Lonza

Wood Protection

Tanalised Timber

Tanalised
pressure treated
Timber

Tanalised
Timber

Tanalised
Timber

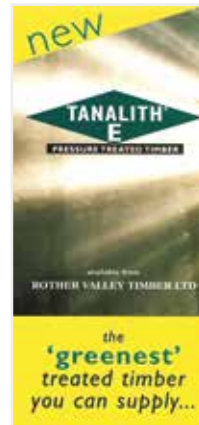
TANALISED
TIMBER

TANALISED

PRESSURE TREATED TIMBER

Tanalised
TIMBER

Tanalised
TIMBER



1992

TANALITH E, based on a unique and patented copper/organic biocide technology, is launched to European markets.

early 1990s

Green diamond TANALISED logo created and included within the campaign to introduce an oxide product formulation with the first bulk tanker deliveries to customers in the UK. The diamond symbolises quality and product assurance. treated timber.

late 1990s

Development of the UK decking market with the formation of the Timber Decking Association - TANALITH E wood preservative provides the perfect protection for these leisure timbers.

1999

TANALITH E wood preservative first introduced to the UK market. Early adopters include Snows Timber and Rother Valley Timber.

2000

HICKSON acquired by Arch Chemicals Inc.

2001-2003

A marketing campaign focusing on the TANALISED brand is launched to promote the real definition of TANALISED timber - the only timber treated with TANALITH wood preservatives.

2004

European Union severely restricts the use of chrome and arsenic-based products. TANALITH E is a unique high performance alternative after initially proving successful in the Nordic countries.

2011

Arch Chemicals Inc acquired by Lonza - Lonza Wood Protection established.

2012

Introduction of the next generation patented TANALITH E preservative with added BARamine technology from Lonza.



2017-present

Tanasote - an innovative hot oil based version of TANALITH preservative introduced as an alternative to traditional creosote based treatments.

